

## **FEI TV – The new online video destination for equestrians!**

FEI TV ([www.feitv.org](http://www.feitv.org)) is FEI's new official video website and a sophisticated online broadband offering to equestrian enthusiasts around the world.

The popular online video portal offers an attractive mix of free-to air-video, high quality downloads and subscription based premium services. It presents fans globally with the most comprehensive library of official equestrian video content available anywhere on the internet and spans across multiple equestrian disciplines.

The content portfolio of FEI TV ([www.feitv.org](http://www.feitv.org)) includes high quality live and on-demand streaming of flagship events such as FEI's major Championships and a wide range of shows from FEI's most important series including the Alltech FEI World Equestrian Games, the FEI European Championships, the Meydan FEI Nations Cup™, the Rolex FEI World Cup™ Jumping, the HSBC FEI Classics™ and the HSBC FEI World Cup™ Eventing as well as the FEI World Cups™ Dressage and Driving and other leading competitions.

The 2010 HSBC FEI World Cup™ Eventing will be covered with highlights programmes and event reports from different selected venues and will be available to watch on FEI TV 2/3 days after each event.

An event report of the 2010 HSBC FEI World Cup™ Eventing from Chatsworth will be available on FEI TV ([www.feitv.org](http://www.feitv.org)) as video on demand.

Please check [www.feitv.org](http://www.feitv.org) for further details and for live broadcasting times of the highlights of the equestrian calendar!

